

W15

Quality improvement 2.0: Online Journal Club meets the family medicine change makers' tweetchat

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Background: A time-honored strategy for keeping up to date in medicine and improving critical appraisal skills is the Online Journal Club (OJC). This innovative approach gives access to achieving evidence-based-practice beyond the physical limits of attending meetings, quality circles or seminars by critically evaluating recent articles online. The Family Medicine Change Makers project was founded in 2014 in Lisbon and has since then facilitated bi-monthly tweetchats on major primary care topics engaging physicians from around the globe in sharing ideas and best practice.

Goals:

- Promote online quality circles as relevant vectors of evidence-based practice
- Develop evidence-based discussions on quality improvement (QI) at time and place of convenience
- Identify new means on how to improve quality in our practice live tweetchats or OJC.

Methods:

- Pre-workshop publicity on social media to engage potential FMChangemakers and EQUIP participants a week before the workshop in pre-reading a relevant article on QI in primary care
- 3 questions about the article will be proposed by an expert from EQUIP - Presentation about the OJC, Live Tweetchats and QI article
- Online and face to face participants will be asked to discuss the questions
- During the workshop, a FMCM member facilitates the live tweetchat on www.twubs.com (a tweetchat management hub) using the hashtag #FMChangeMakers, whilst an EQUIP moderator will facilitate the discussion live
- The tweetchat will be projected live onto a screen
- The transcript of the online chat will be published via www.symplur.com and, along with summary of the workshop discussion outcomes, will be disseminated through social media

Expected Impacts:

- Stimulate active reflection and make research results come alive in a social media setting
- Encourage utilisation of tweetchats and OJC as a means of connecting GPs around the globe and engaging them in QI

