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An emerging future model for general practice

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In this presentation, Professor Martin Marshall from University College London, UK, will build on the ideas presented in his key note presentation, highlighting how general practice needs to change in order to continue to provide high value care for patients, communities and health systems. He will describe a potential future model of general practice which maintains the strengths of personal and local care but also utilises the benefits associated with larger scale organisations. In addition, he will consider the challenges facing general practice as it assumes greater responsibility for the functioning of the wider health system and for dealing with social determinants of health.